



Hi Everyone,

We hope you're getting ready to join us for LeadsCon 2026! We're so grateful to have you on board as a speaker for what's looking like our biggest event yet. It's our speakers, panelists, and discussion moderators that make LeadsCon such a standout experience for our community. I cannot express how appreciative we are that you are taking time out of your schedule to join us at the MGM Grand. Please take a moment now to quickly read through this email with best practices and next steps so we can ensure everything will run to plan in Vegas.

HOUSEKEEPING & LOGISTICS

- **Please plan on arriving to your session room no later than 15 minutes** before your start time. Apologies for the bold-faced request, but we want to ensure that we have plenty of time to get everyone mic'ed up. Please head over to the A/V table in your session room and the technician will get you set up.
- **Please [check the agenda](#) to make sure you have the most updated timing on your session.** Please note that times might shift slightly (10-15 minutes) in the final weeks leading up to the event.
- All sessions will take place in the in the Conference Center on the 1st Floor of the MGM Grand. If you haven't been to the MGM Grand before, just a heads-up that it can take 15 minutes to get from your hotel room to the Conference Center, so please keep that in mind when planning your daily schedules.
- We will handle getting you set up with a speaker pass for LeadsCon, which is valid for the duration of the event. Please head to the **LeadsCon Registration** area in the **Conference Center** for speaker registration to pick up your badge.
- Need a bit of space or want to network with other speakers? Head over to the **LeadsCon Speaker Lounge**. The staff at the registration desk will point you in the right direction. Hours for the lounge are as follows:
 - Wednesday, April 22 | 9 AM - 4 PM
 - Thursday, April 23 | 8 AM - 4:30 PM
 - Friday, April 24 | 8 AM - 12 PM

PRESENTATION MATERIALS

Slides are not required for all sessions, but if you using slides - to make sure all the transitions are smooth onsite, we ask that you send all PPT slides no later than **Friday, April 17**. You can email your slides directly to me at imcrae@leadscon.com. **Best Practice:** As a precaution, please bring an electronic version of your presentation (i.e., on a thumb drive or save a copy on your phone).

Please also note:

- The LeadsCon 2026 PPT template is attached to this email.
- Regardless of whether your session has slides, we handle the production of what we call holding slides for each session. That slide will have the title of the session and speaker details (headshot, name, title, company). This slide appears before and after any slides that presenters or panelists use during their session.
- Please refrain from including general marketing messages (i.e., no sales pitches, please!). We value your time as presenters and our audience's time as our customers – we want to ensure that we're maximizing everyone's time by delivering content that is truly thought-provoking and original. **Please do not use slides that were presented at other events.**
- All slides **MUST** be in 16x9 format (widescreen).



- If you are using slides, please make sure you are including tangible takeaways for our audience. You want people leaving your session excited about what they've learned. **Best Practice:** Use the last slide to spell out or reinforce those takeaways for our audience.

HAVE YOU BOOKED YOUR ROOM?

Please note that speakers may make reservations in the group block at the discounted rate through **Friday, March 20**. We advise you to book your room ASAP prior to the deadline as the room block is selling out. You can do so [via this link here](#). **PLEASE NOTE:** Due to unforeseen circumstances, the MGM Grand has limited rooms for the night of Tuesday, April 21. Our room block runs Wednesday-Friday, so the pricing for Tuesday night is above our typical room rate.

SPREAD THE WORD

Make sure that you're making the most of your time out at LeadsCon by bringing your industry colleagues. We encourage you to share the promo code **Speaker200LC** which will take \$200 off the current cost of registration.

Best Practice: Keep an eye out for emails from Snoball which will enable you to further promote your participation on social channels and via email.

Please let me know if you need any other details in the coming weeks. We're really looking forward to seeing everyone at the MGM Grand in Las Vegas very soon!

Talk soon,
Ian

Ian McRae
Head of Editorial & Content, **LeadsCon**
Access Intelligence
M: (917) 626-0124
E: imcrae@leadscon.com